

ニッポン
ブランド

THIS IS
NIPPON

Japan's No.1 Professional Salon Hair Dryer Brand

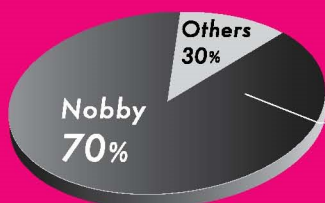


Nobby_{by}TESCOM



NOBBY by TESCO M - the No.1 professional salon hair dryer brand in Japan.

Established in 1965, Nobby received strong support from Japanese salons and professional hair stylists, thanks to its revolutionary technology and know-how.



Nobby - 70% salon market share in Japan

Nobby by TESCO M is market leader in salon hair dryer category

* Source: Japan Consultant, May - June 2015

Awaken to your natural beauty.
Nobby by TESCOM

Negative Ion Technology

TESCOM is the first to introduce the negative ion hair dryer in Japan for better and easier hair styling. Today, our hair dryer, hair iron and curl dryer uses this revolutionary negative ion technology to protect your hair from static electricity, giving you healthy, glossy and moisturized hair.

What are Negative Ions?

When hair is damaged or excessively dry, the hair cuticle is exposed - causing the inner hair fibre to lose precious moisture. Negative ions protect by reducing static electricity while gently moisturizes the hair, leaving hair shinier, and silky smooth.



Negative Ions Outlet Spots

Ions outlet spots



Negative Ions emitted from 4 outlets



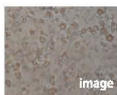
Internal 4 ions outlet effectively directs negative ions towards hair to protect against excess heat.



Negative Ions emitted from 2 outlets



Internal 2 ions outlet effectively directs negative ions towards hair cuticle and roots.



Camellia Oil is discharged in a porous micro capsule.

Beauty Collagen Hair Dryer*¹

Sophisticated and gentle for better hair drying

NTCD40

- 1600W High Power Performance Hair Dryer
- Beauty Collagen (effectively moisturizes hair & recovers the damaged hair)
- Ionic (double energy ions, triangle negative ions)
- Scalp Care Mode (60°C, gentle for your scalp)
- 3 Speed Settings Plus Cool Air Setting
- Foldable Handle
- Air Flow: 1.4m³/min
- Dimension(mm): H282 x W229 x D95 (with concentrator)
- Weight: 680g (with concentrator)

ビュータイコラーゲン BeautyCollagen

Only
TESCOM
Technology

日本製
MADE IN
JAPAN

Double Energy Ions

Emits beauty collagen and negative ion air outlet

Triangle Negative Ions

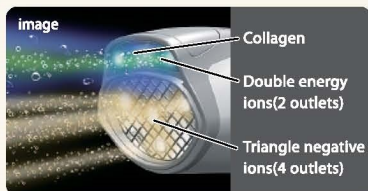


Negative ions emitted from triangle spots, effectively direct negative ions towards hair



Collagen box*2 is set inside





What is Beauty Collagen?



Beauty Collagen consists of Collagen + negative ions for glossier and moisturized hair which also prevents colour fade.

Why choose TESCOM Beauty Collagen Hair Dryer?

• Benefit 1

Conditions Cuticle, Retains Gloss & Moisture

Using Beauty Collagen Hair Dryer can reduce frictional damage of your hair cuticle. Hair will become dry, frizzy and split ends with lack of collagen. With TESCOM potent technology, the beauty collagen emitted from dryer will penetrate deep within the hair cuticles, allowing it to lock the moisture and create a protective barrier for your hair as restore a healthy, glossy look of your hair.



• Benefit 2

Protect Hair Colour And Prolong Colour Sustainability

Using Beauty Collagen Hair Dryer after dyeing your hair will prolong your hair sustainability for 3 weeks. The presence of beauty collagen will reseal the damaged cuticles of each strand and prevent your hair colour from fading so that your hair look freshly treated.



• Benefit 3

Keeps Scalp Healthy

Beauty Collagen Hair Dryer helps to reduce excessive sebum, creating a healthy scalp condition. Tune your dryer to scalp care mode to maintain a temperature of 60°C, it is neither too cold nor too hot. Allowing you to blow-dry your hair comfortably and quickly while protecting your hair from heat damage.



• Benefit 4

Protection Against UV Ray Damage

Daily use of Beauty Collagen Hair Dryer makes your hair healthy, protecting your hair against UV ray damage. Exposure to sun and heat may trigger conditions that lead to hair loss. However, beauty collagen acting as a protective barrier as your hair will get lesser damage from harmful UV rays. On top of that, beauty collagen also takes good care and conditions your hair cuticles to give you back that beautiful, glossy hair.



*1. Beauty Collagen consists of collagen & negative ions which is TESCOM proprietary technology.

*2. Collagen is tested for allergies (applies to specific tests only)

Ion Hair Dryer



Negative ions & powerful airflow (2000W) for glossier hair.

NTID38

- 2000w High Power Performance Hair Dryer
- Ionic (*double ion outlets*)
- Far-infrared Ceramic Coating (*gives heat which help to dry your hair efficiently*)
- 2 Speed/Temperature Settings Plus Cool Air Setting
- Foldable Handle
- Air Flow: 1.3m³/min
- Dimension(mm): H273 x W221 x D91(*with concentrator*)
- Weight: 580g (*with concentrator*)

Styling Concentrator



Miniature air outlets
adjusts airflow for easier
hair styling



What's your style?



With a press of a button, you can change
the cool/hot airflow.
Use cool air as finishing to keep hair style longer.

2000w
High Power

Double
Negative Ions

Far infrared
ceramic coating

Ion Hair Dryer

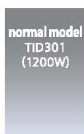
High power, quick dry for beautiful & moisturized hair.

NTID95

- 2000w High Power Performance Hair Dryer
- Ionic (4 ion outlets effectively directs negative ions towards hair)
- 3 Speed Settings Plus Cool Air Setting
- 2 Temperature Settings With Scalp Care (80°C)
- Mild Moist Hood
- Foldable Handle
- Air Flow: 1.7m³/min
- Dimension(mm): H287 x W181 x D84
- Weight: 520g

Recommended
No.1

2000W high power



2000W High power stabilizes power for moisturized airflow. Saves energy & drying time.

- Save about 25% of time to dry
- Switch position: TURBO-HIGH

9 airflow selection for different styles!



Choose from 9 different airflows & temperature selection (HIGH-LOW)



Moist Hood



Triangular
Negative Ions

2000w

High Power

1.7 m³/分

Air Flow



Idea of TESCOM!

Make beautiful hair by preventing over-drying, "Moist Hood"

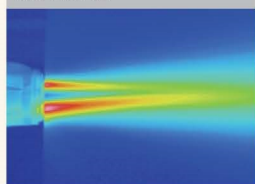


What is Moist Hood?

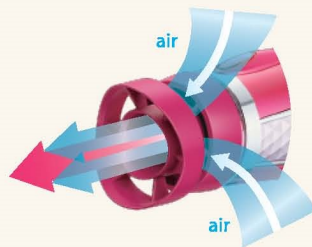
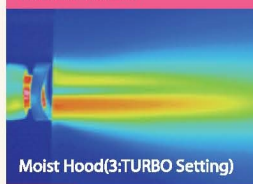
Take in ambient cool air and moisturize your hair.

Prevent hair damage by excessive heat

NO Hood



Moist Hood



Ion Hair Dryer

No. 1 *1 Low Noise Level (47dB*2) For Night Care

NTID721

- 1300w Power Performance Hair Dryer
- Ionic (4 ion outlets effectively directs negative ions towards hair)
- 3 Speed/Temperature Settings (Cool - Set - Turbo)
- Mild Moist Hood
- Foldable Handle
- Air Flow: 1.4m³/min
- Dimension(mm): H250 x W157 x D93
- Weight: 480g



Low Noise Model



Moist Hood



Triangular Negative Ions

Light Weight *3 Hair Dryer, Easy To Use

NTID45

- 2000w High Power Performance Hair Dryer
- Ionic (double ion outlets effectively directs negative ions towards hair)
- Far-infrared Coating Grille (conduct heat efficiently)
- 3 Speed/temperature Settings (Cool - Set - Turbo)
- Foldable Handle
- Air Flow: 1.6m³/min
- Dimension(mm): H206 x W184 x D93
- Weight: 480g



Light Model



Double Negative Ions

2000w

High Power

1.6m³/分

Air Flow



Far infrared ceramic coating

*1. TESCOM research - January 2014

*2. Switch position 3 - Low noise ON

*3. Comparison with conventional products

Negative Ion Multi Hair Iron

NTIR2610

- Ionic, Mirror Coating Plate (26mm)
- Digital Temperature Settings: 100 - 200°C (21 levels adjustable temperature)
- Wet*¹ & Dry Use
- 4 Attachments To Create Different Hairstyles
- 30 Sec Instant Heat Up
- Worldwide Voltage
- Auto Power Off (*safety feature*)
- Dimension (mm): H85 x W292 x D42 (*main unit only*)
- Weight: 485g (*main unit only*)



For travel ✈️

6WAY
type

Double
Negative Ions

Max temp
200°C

30秒
Just 30seconds
to use

Mirror Coating
Plate

WET&DRY

100-240v
Universal Voltage

*1: Do not use with attached attachment with wet hair.

6 WAYS TO STYLE YOUR HAIR

With only 4 attachments



Straight Style



Straight

C-curl Style



Styling

Soft curling Style



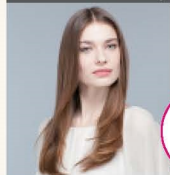
Curl
Brush

Volume Up Style



Volume
Up

Naturl Style



Curl

32mm curl Style



Curl



The Secret of Negative Ion Multi Hair Iron



Double Nourishing –
Water Molecule + Ion



Steam Replenishing
Moisture



Balanced Heat



Negative Ion 2 way Steam Hair Iron



Negative Ions



Mirror Coating Plate



Powerful Steam



**Max temp
200°C**



Just 25seconds to use



**100-240v
Universal Voltage**

NTIR2632

- Ionic, Mirror Coating Plate/barrel (32mm)
- Steam function
- Digital Temperature Settings: 100 - 200°C (21 levels adjustable temperature)
- 25 Sec Instant Heat Up
- Worldwide Voltage
- Auto Power Off (safety feature)
- Dimension (mm): H72 x W339 x D41 (main unit only)
- Weight: 540g (main unit only)

Style Firmly, Speed and High Performance.

Powerful Steam X High Temperature Plate



NTIR2632

Other brands

High performance, speedy and firm styling 200°C high temperature plate ensures long-lasting styling results.

For travel ✈

2WAY type



Diameter of iron
32mm

Straight&Curl

CURL HAIR IRON

STEP.1



Bundle & block 60% of your hair

STEP.2



Clip in the middle of hair bundle & slide hair iron to hair tips

STEP.3



Curl inwards with one and a half turn, hold for a few seconds. Push steam button & hold for a few seconds

Push steam before hold a few seconds.



Curl outwards with one and a half turn, hold for a few seconds

STEP.4



Apply a little styling wax & set. All done!



NOBBY professional hair dryer is currently Japan's No.1 salon brand. Its high quality and professional hair dryer is meticulously designed and developed in the Tescom Factory in Matsumoto City, Nagano Prefecture, Japan. Our mission is to promote glamorous and trendy hairstyles from Japan to the world!



Nobby by TESCOM

<http://www.tescom-japan.co.jp/>



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INNOVEST MARKETING SDN BHD (733869-D)

Tel: +603-6141 3598 www.innovest.com.my



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